

<i>SERFF Tracking Number:</i>	<i>AEGG-125697399</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>Transamerica Life Insurance Company</i>	<i>State Tracking Number:</i>	<i>39326</i>
<i>Company Tracking Number:</i>	<i>NOL WLA</i>		
<i>TOI:</i>	<i>L08 Life - Other</i>	<i>Sub-TOI:</i>	<i>L08.000 Life - Other</i>
<i>Product Name:</i>	<i>NOL Application Information Letter</i>		
<i>Project Name/Number:</i>	<i>NOL Application Information Letter/</i>		

## Filing at a Glance

Company: Transamerica Life Insurance Company

Product Name: NOL Application Information Letter      SERFF Tr Num: AEGG-125697399 State: ArkansasLH

TOI: L08 Life - Other

SERFF Status: Closed

State Tr Num: 39326

Sub-TOI: L08.000 Life - Other

Co Tr Num: NOL WLA

State Status: Filed-Closed

Filing Type: Form

Co Status:

Reviewer(s): Linda Bird

Author: Kelly Cordts

Disposition Date: 06/19/2008

Date Submitted: 06/16/2008

Disposition Status: Accepted For Informational Purposes

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

## General Information

Project Name: NOL Application Information Letter

Status of Filing in Domicile: Pending

Project Number:

Date Approved in Domicile:

Requested Filing Mode:

Domicile Status Comments:

Explanation for Combination/Other:

Market Type: Individual

Submission Type: New Submission

Group Market Size:

Overall Rate Impact:

Group Market Type:

Filing Status Changed: 06/19/2008

State Status Changed: 06/19/2008

Deemer Date:

Corresponding Filing Tracking Number:

Filing Description:

RE: TRANSAMERICA LIFE INSURANCE COMPANY

NAIC: 468-86231 FEIN: 39-0989781

INFORMATIONAL FILING – ELECTRONIC APPLICATION PROCESS FOR LA 100 0603 AR

Dear Sir/Madam:

<i>SERFF Tracking Number:</i>	<i>AEGG-125697399</i>	<i>State:</i>	<i>Arkansas</i>
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<i>Project Name/Number:</i>	<i>NOL Application Information Letter/</i>		

The referenced application was approved by your Department on 7/1/2003 for use with policy form number WL05 0706. We inadvertently failed to request approval to use our electronic "voiceprint" technology with this application. We are seeking that approval at this time. We will still be using this application in the traditional paper format as well. A description of the electronic signature process follows.

Transamerica Life Insurance Company uses technology that provides a robust online signature solution, including allowing agents to collect owners and insured's electronic signatures. The electronic application and signature process is only available to those who specifically consent to do business with Transamerica Life Insurance Company electronically, and at any time, such consent can be revoked and the applicant can return to a hard copy application process.

The solution consists of an online module, integrated with the platform that allows users to pull up an electronic version of the filed and approved application, review its content, view all signatures required associated with the document, and if there is no charge or correction to the document as presented, apply an electronic signature for each signature required. Each signature will be captured separately. The E-Signature solution generates all of the documents for one application in separate documents, and each document contains its own metadata that is locked and bound after the signing ceremony is complete. If any document is changed during the course of the signing ceremony, any signatures captured for such document are effectively revoked, and the document must be resigned completely. Once the application is submitted to the carrier it can never be changed and is held at the carrier in a locked down status.

We believe this innovative process will be a benefit to our company and the consumer by allowing us to deliver our product faster and more efficiently.

To the best of our knowledge, this filing is complete and intended to comply with the insurance laws of this jurisdiction. If you have any questions which can be resolved over the telephone, please contact me at 800-400-3042, Ext. 1653.

Sincerely,

Kelly Cordts, AIRC, FLMI, AFSI, ACP  
Senior Contract Analyst

<i>SERFF Tracking Number:</i>	<i>AEGG-125697399</i>	<i>State:</i>	<i>Arkansas</i>
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Product Implementation Department  
Transamerica Life Insurance Company  
Phone: 227-1639 or 800-400-3042 x 1653  
Fax: 501-227-1097  
Email: kcordts@aegonusa.com

## Company and Contact

### Filing Contact Information

Kelly Cordts, Senior Contract Analyst	kcordts@aegonusa.com
1400 Centerview Drive	(501) 227-1653 [Phone]
Little Rock, AR 72211	

### Filing Company Information

Transamerica Life Insurance Company	CoCode: 86231	State of Domicile: Iowa
PO Box 8063	Group Code: 468	Company Type: Life and Health
Little Rock, AR 72203-8063	Group Name:	State ID Number:
(501) 227-1106 ext. [Phone]	FEIN Number: 39-0989781	
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## Filing Fees

Fee Required?	Yes
Fee Amount:	\$50.00
Retaliatory?	No
Fee Explanation:	\$50 for form associated with policy form
Per Company:	No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Transamerica Life Insurance Company	\$50.00	06/16/2008	20927120

SERFF Tracking Number:	AEGG-125697399	State:	Arkansas
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TOI:	L08 Life - Other	Sub-TOI:	L08.000 Life - Other
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## Correspondence Summary

### Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Linda Bird Informational Purposes		06/19/2008	06/19/2008

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## Disposition

Disposition Date: 06/19/2008

Implementation Date:

Status: Accepted For Informational Purposes

Comment: Please refer to Arkansas Bulletin No. 6-2002 for guidelines on record retention on this electronic application process.

Rate data does NOT apply to filing.

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<b>Item Type</b>	<b>Item Name</b>	<b>Item Status</b>	<b>Public Access</b>
<b>Supporting Document</b>	Certification/Notice		No
<b>Supporting Document</b>	Application		No
<b>Supporting Document</b>	Informational Filing Letter		Yes

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## Supporting Document Schedules

<b>Satisfied -Name:</b>	Informational Filing Letter	<b>Review Status:</b>	06/16/2008
<b>Comments:</b>			
<b>Attachment:</b>			
AR - NOL COVER LETTER 6-16-08.pdf			





Administrative Office:  
P.O. Box 8063  
Little Rock, AR 72203-8063  
Telephone: (888) 763-7474

Transamerica Occidental Life Insurance Company  
Transamerica Life Insurance Company  
Monumental Life Insurance Company  
Life Investors Insurance Company of America

6/16/2008

Arkansas Insurance Department  
Life and Health Division  
1200 West Third Street  
Little Rock, AR 72201

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NAIC: 468-86231 FEIN: 39-0989781

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